



**GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS)**

**KUMBAKONAM – 612 001**

*Affiliated to Bharathidasan University*

**DST - CURIE Sponsored Institution**

**IV Cycle of Accreditation**

☎ 0435 – 2401391

✉ [principal@gcw.ac.in](mailto:principal@gcw.ac.in)



## **CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION**

### **3.3. INNOVATION ECOSYSTEM**

#### ***3.3.1. Initiatives for the creation and Transfer of Knowledge/ Technology***

**Entrepreneurship Skill in Aari Work**



**Government College for Women (Autonomous), Kumbakonam**  
**Institution's Innovation Council**

**Semester 1**

**Thrust area: Validation & Concept Development**

**Quarter 2**

<b>Title of the event</b>	<b>: Entrepreneurship skill in Aari work</b>
<b>Objective of the event</b>	<b>: To create intricate designs all over the garments and self employment</b>
<b>Trainer</b>	<b>: Mrs. M. Subhashini, Alumnea, Proprietor,  Sai Aari work and Tailoring,  Kumbakonam</b>
<b>Participants</b>	<b>: 100 students from various departments</b>
<b>Venue</b>	<b>: SSS Seminar Hall, GCWK (A), Kumbakonam</b>
<b>Date</b>	<b>: 16.02.2023 to 16. 03. 2023</b>
<b>Key Outcome</b>	<b>: Students were able to relate the importance, scope of aari work, design a garment combining the components of aari and calculate costing.</b>



**Government College for Women (Autonomous)**  
**Kumbakonam**

*(Affiliated to Bharathidasan University)*

**Department of Commerce**

*in association with*

**Entrepreneurship Development Cell**

**Inaugural Function**

**Department of Commerce**

*in association with*

**Entrepreneurship Development Cell**

*(under the auspices of Institution's Innovation Council)*

*Ministry of HRD Initiative*

**Organizes**

*a month long Workshop - duration 16.02.2023 - 16.03.2023*

**on**

**“Entrepreneurship Skill in Aari Work”**

**Trainer** : **Mrs.M.Subashini B.A.,**  
Alumna  
Proprietor  
Sai Aari Work and Tailoring  
Kamatchi Jhociyar Street,  
Kumbakonam-1.

**Date & time** : **16.02.2023 & 01.00pm**

**Venue** : **SSS Seminar Hall**

**Dr.W.Jayaseeli**  
HOD of Commerce Department  
Controller of Examination  
Government College for Women (A)  
Kumbakonam

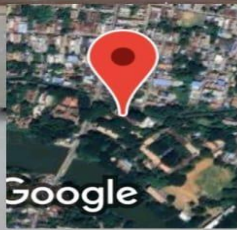
**Dr.R.Revathi**  
Co-ordinator  
Entrepreneurship Development Cell  
Government College for Women (A)  
Kumbakonam

**Dr.J.Suganthi**  
Principal  
Government College for Women  
Kumbakonam



*S. Anil*  
**PRINCIPAL**  
Government College for Women (Autonomous)  
KUMBakonam.





## Kumbakonam, Tamil Nadu, India

GOVERNMENT COLLEGE FOR WOMEN (A), DEPARTMENT OF COMMERCE,  
ENTREPRENEURIAL DEVELOPMENT CELL, KUMBakonam, Tamil Nadu 612001,  
India

Lat 10.951295°

Long 79.380791°

31/03/23 01:01 PM GMT +05:30



*S. Anil*  
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KUMBakonam.



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